

June 14, 2024

**VIA ELECTRONIC MAIL**

Sherri L. Golden, Secretary  
New Jersey Board of Public Utilities  
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**Re: Notification Regarding Jersey Central Power and Light Company’s Intent to Modify Incentive Levels Within Its Energy Efficiency and Conservation Plan**

***I/M/O the Verified Petition of Jersey Central Power & Light Company for Approval of JCP&L’s Energy Efficiency and Conservation Plan Including Energy Efficiency and Peak Demand Reduction Programs (JCP&L EE&C), BPU Docket No. EO20090620***

Dear Secretary Golden:

Jersey Central Power and Light Company (“JCP&L” or the “Company”) hereby provides notice of its intent to modify the Energy Solutions for Business Prescriptive/Custom subprogram incentive provided for in its Energy Efficiency and Conservation Plan (“EE&C Plan”). The EE&C Plan was approved by the New Jersey Board of Public Utilities (“BPU” or “Board”) in its April 27, 2021 Order in BPU Docket Nos. QO19010040 and EO20090620 (“EE&C Order”).

JCP&L is providing this notice in accordance with the Staff notification requirement in the Board’s June 10, 2020 Order Directing the Utilities to Establish Energy Efficiency and Peak Demand Reduction Programs in BPU Docket Nos. QO19010040, QO19060748, and QO17091004 (“June 10 Order”).<sup>1</sup>

Under this notice, JCP&L plans to increase incentives for electric Custom measures provided under the Company’s Energy Solutions for Business Prescriptive/Custom subprogram. The incentive for electric Custom measures will be changed from 16 cents per kilowatt-hour to 30 cents per kilowatt-hour for all applications that are preapproved on or after July 1, 2024. This

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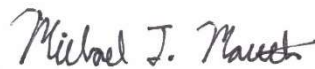
<sup>1</sup> June 10 Order at p. 13.

revised incentive will be available to all customers that are eligible for and participating in electric Custom measures provided under the Company's Energy Solutions for Business Prescriptive/Custom subprogram.

This incentive change is intended to increase participation and energy savings of electric Custom measures, which are underperforming their program targets to date. In developing the increased incentive for electric Custom measures, the Company relied on industry program experience and collaborated with the other New Jersey utilities and program allies. The revised incentive for electric Custom measures is within the approved program budget and is less than the maximum incentive range that was approved in the EE&C Plan.<sup>2</sup>

In accordance with the Board's March 19, 2020 Order entered in BPU Docket No. EO20030254, JCP&L is providing this filing by electronic mail only. No physical copies will follow. Please kindly confirm your receipt and acceptance of this filing by electronic mail at your earliest convenience.

Respectfully submitted,



Michael J. Martelo

Cc: Service List (via email)

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<sup>2</sup> EE&C Order, Stipulation of Settlement, Attachment A at pp. 108 (EE&C Plan, Appendix A, Table A-2, Proposed Incentive Ranges) and 137 (EE&C Plan, Appendix E, Table E-15, Program Budget by Cost Category).