



January 30, 2017

Ms. Irene Kim Asbury, Secretary
New Jersey Board of Public Utilities
44 South Clinton Avenue, 9th Floor
Post Office Box 350
Trenton, New Jersey 08625-0350



BOARD OF PUBLIC UTILITIES

JAN 31 2017

RE: United Telephone Company of New Jersey, Inc. (d/b/a CenturyLink)
Tariff Telephone N.J. B.P.U. No. 3 PROMOTION

TT 17010076

MAIL RECEIVED

Ms. Secretary Asbury:

The United Telephone Company of New Jersey, Inc. d/b/a CenturyLink has provisions in its current tariff, N.J. B.P.U. No. 3, to offer sales promotions in order to introduce customers to the benefits of a service. The Company is required to notify the Commission one-day prior to the start or extension of the promotional period. The Company is submitting an original and ten copies of this filing.

This filing extends three promotions currently available to business customers.

Acknowledgement and date of receipt of this filing are requested. Please time-stamp the additional copy of this letter with the date of January 31, 2017 and return it in the enclosed self-addressed stamped envelope.

If you have questions or need additional information regarding this filing, you may call me at 913-353-7087.

Sincerely,

Robyn Crichton

Robyn Crichton

Enclosures

c: Pat Campbell, NJ BPU
Stefanie A. Brand, Dept of the Public Advocate
Thomas Bailey, CenturyLink

CMS
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NJ 17-01

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A2. GENERAL REGULATIONS

2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

B. Promotional Offerings (Cont'd)

Waive NRC with HSI

During the period June 1, 2011 through May 31, 2014, business customers may be eligible for a waiver of all nonrecurring charges (excluding charges applicable for inside wiring, construction, or CPE installation) that are otherwise applicable for installation of a new business line or trunk.

To be eligible, business customers who are contacted by the Company or who contact the Company and request this promotion must subscribe to High Speed Internet (1.5 Mbps or greater) with installation of a new business line or trunk. Packaged services (bundles) that include a business line or trunk are eligible for this promotion. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this promotional benefit during the promotional period.

One Month Free Offer

During the period October 19, 2012 through **January 31, 2018**, new business customers who subscribe to Unlimited Business Assist Advantage Plan may be eligible for a waiver of the nonrecurring charges otherwise applicable for installation of that service and a credit(s) of the monthly recurring charges. To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must not have had service disconnected with the Company for non-payment in the past, must not have any past due bills for services owed to the Company, and must have a satisfactory credit rating. *

Nonrecurring charges otherwise applicable for installation of a new service will be waived when eligible customers subscribe to Unlimited Business Assist Advantage Plan under a one, two or three year term commitment. Additionally, customers subscribing under a one-year term will receive a credit for their first month's charge. Customers subscribing under a two-year term will receive a credit for the monthly recurring charge on their first and second months' invoices, and three-year term customers will receive a credit for the monthly charges on their first, second and third months' invoices. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service. Credit amounts will not be applied for taxes and surcharges or for other services to which the customer subscribes.

If a customer discontinues service prior to the end of required service period, credits issued under this promotion will be rescinded. This promotion does not apply to moves, changes, or additions to an existing customer's service and may not be combined with any other promotion. (12-PB02) (*)

* Indicates Change

A2. GENERAL REGULATIONS

2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

B. Promotional Offerings (Cont'd)

Nonrecurring Add a Line Business Promotion

During the period April 29, 2014 through **January 31, 2018**, business Core Connect 2 and Core Connect 2 LITE customers may be eligible for a waiver of all nonrecurring charges (excluding charges applicable for inside wiring, construction, or CPE installation) that are otherwise applicable when they order additional Core Connect packages. *

To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must subscribe to an additional Core Connect 2 or Core Connect 2 LITE package under a term discount plan. The additional line(s), up to a maximum of nine, may be at the same or different locations but must be billed under the same account. This promotional offer may not be combined with other discounts unless otherwise specified.

(14-PB01)

(*)

Hurricane Sandy Promotion

During the period November 15, 2012 through February 15, 2013, in situations where customers' telecommunications services were interrupted by Hurricane Sandy, the Company may offer alternative telecommunications services to customers in the immediate affected area, and waive otherwise applicable charges for those services.

Included will be:

- 1) The waiver of service charges that are otherwise applicable for the installation of service in instances where a customer chooses to relocate within the Company's serving territory in situations where their premises was destroyed or partially destroyed by Hurricane Sandy;
- 2) The provision of emergency call forwarding to provide impacted customers with the ability to have calls made to their telephone number automatically forwarded to an alternate phone number to ensure the customer does not miss calls. Such would be provided at no additional charge to the customer, and will continue for up to 90 days; and
- 3) The waiver of service charges that are otherwise applicable when service is restored for customers choosing to put their existing service on Vacation Service.

In addition, customers experiencing service outages will continue to be handled based on the Company's traditional out of service guidelines with no change to the Company's out of service program.

* Indicates Change

A2. GENERAL REGULATIONS

2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

B. Promotional Offerings (Cont'd)

\$80 NRC Discount for Voice Install Charge with HSI

From June 1, 2014 through **January 31, 2018**, business customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a discount on the nonrecurring charges that are applicable for installation of a new business line or trunk. *

To be eligible, customers must subscribe to High Speed (HSI) Internet concurrent with installation of a new line(s) or trunk(s). Packaged services (bundles) that include a business line or trunk are eligible for this promotion. Customers will receive a discount of up to \$80 per business line or trunk installed for each location at which HSI is installed under the same order. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this promotional benefit during the promotional period.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges. **(14-PB03)** (*)

Pure Bundle \$5 for 12 or 24 Months

During the period February 6, 2015 through December 31, 2015, new and existing residence customers who are contacted by the Company or who contact the Company and request this promotion and subscribe to the Company's Pure Bundle package and the Company's non-regulated High-Speed Internet may be eligible for a \$5 bill credit for 12 or 24 months.

To be eligible, the customer must agree to subscribe to the Company's Pure Bundle and the Company's non-regulated High-Speed Internet for either a 12 or 24 month term commitment. The customer must also agree to subscribe to one of the following qualifying services for either a 12 or 24 month term commitment: 1) a Company affiliated Verizon Wireless calling plan; 2) a Company affiliated DIRECTV programming package; 3) the Company's non-regulated PRISM video service; and/or 4) the Company's non-regulated home security Smart Home protection plan.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for the remainder of the term commitment thereafter. If a customer discontinues Pure Bundle, the Company's High Speed Internet, or any of the four qualifying optional services prior to the end of the 12 or 24 month period, no additional credits will be applied.

In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero.

* Indicates Change