



JUL 28 2016  
BOARD OF PUBLIC UTILITIES  
MAIL ROOM

July 27, 2016

Ms. Irene Kim Asbury, Secretary  
New Jersey Board of Public Utilities  
44 South Clinton Avenue, 9th Floor  
Post Office Box 350  
Trenton, New Jersey 08625-0350

TT160709

RE: United Telephone Company of New Jersey, Inc. (d/b/a CenturyLink) Tariff Telephone N.J. B.P.U. No. 3 NEW FILING

Ms. Secretary Asbury:

The United Telephone Company of New Jersey, Inc. d/b/a CenturyLink has provisions in its current tariff, N.J. B.P.U. No. 3, to offer sales promotions in order to introduce customers to the benefits of a service(s). The Company is required to notify the Commission one-day prior to the start or extension of the promotional period. The Company is submitting an original and ten copies of this filing.

This filing introduces a promotion available to residential customers.

Acknowledgement and date of receipt of this filing are requested. Please time-stamp the additional copy of this letter with the date of July 28, 2016, and return it in the enclosed self-addressed stamped envelope. If you have questions or need additional information regarding this filing, you may call me at (318) 360-2812.

Sincerely,

Michelle "Chelle" Lyn Rivers

Enclosures  
Telecommunications Services Catalog Revisions

c: Pat Campbell, NJ BPU  
Stefanie A. Brand, Dept of the Public Advocate  
Thomas Bailey, CenturyLink

NJ 16-PC05 (UT)

CMS  
LEGAL  
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**MICHELLE "CHELLE" LYN RIVERS**  
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## A2. GENERAL REGULATIONS

### 2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

#### B. Promotional Offerings (Cont'd)

##### CenturyLink Business Bundle – One Month Free Service

During the period March 1, 2016, through April 30, 2016, business customers who are not currently subscribed to the Company's local voice, long distance or high-speed internet service may be eligible for a one-time waiver of the monthly recurring charge for Centurylink Business Bundle.

To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must subscribe to CenturyLink Business Bundle under a two-year term commitment. The one-time waiver of the monthly recurring charge for CenturyLink Business Bundle will apply for the first full month's service after the service is installed. This waiver only applies to the initial bundle ordered per location.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges.  
(16-PB01)

##### Pure \$5 for 12 Months

During the period of July 29, 2016 through December 31, 2016, new and existing residence customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a \$5 bill credit for 12 months.

To be eligible, the customer must agree to subscribe to the Company's Pure Bundle (a.k.a. Pure Broadband Bundle) and the Company's non-regulated High-Speed Internet for a 12 month term commitment.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for the remainder of the term commitment thereafter. If a customer discontinues this service prior to the end of the 12 month period, no additional credits will be applied.

In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero. Additionally, the benefits awarded under this promotion may not be combined with the benefits of other currently available promotions. (16-PC05)

\* Indicates Change

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