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# PUERTO RICAN DAY PARADE, INC.

166 North 6th Street, Newark, New Jersey 07107

<http://www.prdpni.org>

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973-735-4965

[aramosacevedo@yahoo.com](mailto:aramosacevedo@yahoo.com)

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201-852-6679

[jesuscasianojr@yahoo.com](mailto:jesuscasianojr@yahoo.com)

Lourdes Rivera

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973-444-4421

[latinalr1@aol.com](mailto:latinalr1@aol.com)

Octavio "Tave" Padilla

Research Specialist  
973-953-1920

[galaxyfootwear@netzero.com](mailto:galaxyfootwear@netzero.com)

Josue Torres

Press / Public Relations  
973-566-0809

[jostorres9@hotmail.com](mailto:jostorres9@hotmail.com)

March 2, 2016

RE: NJ BPU Docket CM15111255 and TM15111256

Irene Kim Asbury, Secretary  
New Jersey Board of Public Utilities  
44 South Clinton Avenue  
P.O. Box 350  
Trenton, NJ 08625-0350

Dear Secretary Asbury:

I am writing to you on behalf of the Puerto Rican Day Parade of Newark, NJ to express our support for the proposed acquisition of Cablevision by Altice. Our mission is to create awareness of the history and culture of Puerto Rico and to instill a sense of pride through art, music, education, literature and civic engagement.

Our cultural organization has enjoyed a strong partnership with Cablevision for over 20 years. Cablevision's Optimum Community covers our annual parade. This coverage is then shared by Cablevision on television and online, allowing New Jersey residents, along with others in the tri-state area, to celebrate with us and learn more about the rich history and culture of the Puerto Rican community. This annual partnership has become a staple in our community and demonstrates Cablevision's commitment to being part of the communities it serves.

We are pleased that a company like Altice, with its resources and history of innovation in the industry will be our new partner. We look forward to continuing our relationship, and as such we encourage the Board of Public Utilities to approve this transaction.