



BOARD OF PUBLIC UTILITIES MAIL ROOM

> STEFANIE A. BRAND Director

Governor

KIM GUADAGNO Lt. Governor

March 27, 2015

## VIA HAND DELIVERY

Hon. Kenneth J. Sheehan, Secretary State of New Jersey, Board of Public Utilities 44 South Clinton Avenue, 9th Floor Trenton, New Jersey 08625-0350

> RE: I/M/O The Application of Middlesex Water Company for Authority to Issue UP to 3,000,000 Shares of Common Stock Under Its Dividend Reinvestment and Common Stock Purchase Plan BPU Docket No.: WF15020146

Dear Secretary Sheehan:

Please accept for filing an original and ten copies of the Division of Rate Counsel's ("Rate Counsel") comments regarding the above referenced matter. Enclosed is one additional copy. Please date stamp the copy as "filed" and return it to the courier. Thank you for your consideration and attention to this matter.

## Background

On February 5, 2015 Middlesex Water Company ("Middlesex" or the "Company") filed an application with the State of New Jersey Board of Public Utilities ("Board") requesting its approval pursuant to N.J.S.A. 48:3-9 and N.J.A.C. 14:1-5.9 to issue and sell up to 3,000,000 shares of its Common Stock, No Par Value, through its Dividend Reinvestment and Common Stock Purchase Plan ("Plan").

Middlesex is a public water utility of the State of New Jersey subject to the jurisdiction of the Board. The Company is engaged in the business of collecting, treating and distributing water for service on a retail basis to customers in South Plainfield,



Metuchen, Carteret, Woodbridge, Edison, South Amboy and portions of Clark, portions of the Borough of Sayreville, and portions of Downe Township in Cumberland County; and on a contract basis, to the township of Edison, the Borough of Highland Park, the Old Bridge Municipal Utilities Authority, the City of Rahway, and Marlboro Township; and on a special contractual basis, for water treatment and pumping services, to the township

of East Brunswick. The Company owns and operates water treatment and supply systems

for these purposes.

In its application, the Company has represented that it plans to use the proceeds from the sale of Common Stock pursuant to the Plan for general working capital needs, ongoing capital improvements and for other corporate purposes.

Analysis

The Company has represented that the purpose of the Plan is to provide participants with a convenient and economical way of reinvesting cash dividends paid on shares of Common Stock, as well as optional cash payments, for shares of Common Stock without payment of any brokerage commission fee or service charge. Shares of Common Stock purchased under the Plan by participants will be acquired directly from

the Company.<sup>2</sup>

The Company asserts that issuing stock under the Plan rather than in the open market avoids brokerage fees and other expenses, with the result of a substantial cost saving for the Company.<sup>3</sup>

As of December 31, 2014, Middlesex has outstanding 16,124,106 shares of Common Stock of 40,000,000 shares authorized by its Restated Certificate of Incorporation.4

<sup>&</sup>lt;sup>1</sup> Petition, pgs 4, para 15. <sup>2</sup> Petition, pg 3, para 11.

<sup>&</sup>lt;sup>3</sup> Id pg 3, para 12.

<sup>&</sup>lt;sup>4</sup> Id pg 3, para 13.

Recommendation

The Division of Rate Counsel has reviewed the Application and is not opposed to

its approval. Approval of the Application to issue and sell up to 3,000,000 shares of its

Common Stock, No Par Value, through its Dividend Reinvestment and Common Stock

Purchase Plan should not include authorization to include in rate base any specific assets

that may be acquired as a result of this Application.

Accordingly, the Division of Rate Counsel recommends that any Board Order

approving the Company's Petition contain the following language:

1. This Board's approval is expressly limited to the sale of Common Stock, No

Par Value described herein and as more fully described in the Application and

supporting documents.

2. This Order shall not be construed as directly or in indirectly fixing, for any purposes whatsoever any value of any tangible or intangible assets now

owned or hereafter to be owned by the Petitioner.

3. This Order shall not affect nor in any way limit the exercise of the authority of

this Board or of this State, in any future Petition or in any proceeding with respect to rates, franchises, service, financing, accounting, capitalization,

depreciation, or in any other matter affecting the Petitioner.

These provisions will satisfy the concerns of the Division of Rate Counsel that

Board approval is limited to the sale of Common Stock, No Par Value as described

herein, and should not include authorization to include any specific assets or amounts in

rate base, or include authorization for any other ratemaking treatment.

Respectfully submitted,

Stefanie A. Brand, Director

Director, Division of Rate Counsel

Debra F. Røbinson, Esq.

Deputy Rate Counsel

DFR/dn

cc: Service List

I/M/O Middlesex Water Company For Approval To Issue Up to 300, 000 Shares of Common Stock Under Its Dividend Reinvestment and Common Stock Purchase Plan BPU Dkt. No. WF15020146

## <u>SERVICE LIST</u>

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