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CASE MANAGEMENT

May 29, 2014

Ms. Kristi Izzo, Secretary  
New Jersey Board of Public Utilities  
44 South Clinton Avenue, 9th Floor  
Post Office Box 350  
Trenton, New Jersey 08625-0350

TT14050514

RE: United Telephone Company of New Jersey, Inc. d/b/a CenturyLink Tariff Telephone N.J. B.P.U. No. 3  
**PROMOTION**

Dear Secretary Izzo:

The United Telephone Company of New Jersey, Inc. d/b/a CenturyLink has provisions in its current tariff, N.J. B.P.U. No. 3, to offer sales promotions in order to introduce customers to the benefits of a service(s). The Company is required to notify the Commission one-day prior to the start or extension of the promotional period. The Company is submitting an original and ten copies of this filing.

This filing introduces a promotion available to business customers. Concurrently, a second promotion is being extended through December 31, 2014.

Acknowledgement and date of receipt of this filing are requested. Please time-stamp the additional copy of this letter with the date of May 30, 2014 and return it in the enclosed self-addressed stamped envelope.

If you have questions or need additional information regarding this filing, you may call me at 913-345-7535.

Sincerely,

*Robyn Crichton*

Robyn Crichton

Enclosures

c: Anthony Centrella, NJ BPU  
John DeLuca, NJ BPU  
Pat Campbell, NJ BPU  
Stefanie A. Brand, Dept of the Public Advocate  
Jim Roberts, CenturyLink

CMS  
Legal  
DAG  
RPA  
Telco

NJ 14-PB03

**ROBYN CRICHTON**  
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## A2. GENERAL REGULATIONS

### 2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

#### B. Promotional Offerings (Cont'd)

##### Waive NRC with HSI

During the period June 1, 2011 through May 31, 2014, business customers may be eligible for a waiver of all nonrecurring charges (excluding charges applicable for inside wiring, construction, or CPE installation) that are otherwise applicable for installation of a new business line or trunk.

To be eligible, business customers who are contacted by the Company or who contact the Company and request this promotion must subscribe to High Speed Internet (1.5 Mbps or greater) with installation of a new business line or trunk. Packaged services (bundles) that include a business line or trunk are eligible for this promotion. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this promotional benefit during the promotional period.

##### One Month Free Offer

During the period October 19, 2012 through **December 31, 2014**, new business customers who subscribe to Unlimited Business Assist Advantage Plan may be eligible for a waiver of the nonrecurring charges otherwise applicable for installation of that service and a credit(s) of the monthly recurring charges. To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must not have had service disconnected with the Company for non-payment in the past, must not have any past due bills for services owed to the Company, and must have a satisfactory credit rating. \*

Nonrecurring charges otherwise applicable for installation of a new service will be waived when eligible customers subscribe to Unlimited Business Assist Advantage Plan under a one, two or three year term commitment. Additionally, customers subscribing under a one-year term will receive a credit for their first month's charge. Customers subscribing under a two-year term will receive a credit for the monthly recurring charge on their first and second months' invoices, and three-year term customers will receive a credit for the monthly charges on their first, second and third months' invoices. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service. Credit amounts will not be applied for taxes and surcharges or for other services to which the customer subscribes.

If a customer discontinues service prior to the end of required service period, credits issued under this promotion will be rescinded. This promotion does not apply to moves, changes, or additions to an existing customer's service and may not be combined with any other promotion.

A2. GENERAL REGULATIONS

2.9 PROVISIONS FOR PROMOTIONAL SALES (Cont'd)

B. Promotional Offerings (Cont'd)

**\$80 NRC Discount for Voice Install Charge with HSI**

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From June 1, 2014 through December 31, 2014, business customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a discount on the nonrecurring charges that are applicable for installation of a new business line or trunk.

To be eligible, customers must subscribe to High Speed (HSI) Internet concurrent with installation of a new line(s) or trunk(s). Packaged services (bundles) that include a business line or trunk are eligible for this promotion. Customers will receive a discount of up to \$80 per business line or trunk installed for each location at which HSI is installed under the same order. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this promotional benefit during the promotional period.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges.

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