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January 12, 2023

VIA ELECTRONIC DELIVERY

Carmen D. Diaz
Acting Secretary of the Board
New Jersey Board of Public Utilities
44 South Clinton Avenue
P.O. Box 350
Trenton, New Jersey 08625-0350

Re: In The Matter of the New Jersey Board of Public Utilities' Response

to the Covid-19 Pandemic

BPU Docket No. AO20060471

Dear Acting Secretary Diaz:

This submission is respectfully made on behalf of Public Service Electric and Gas Company in compliance with the December 21, 2022 Order of the New Jersey Board of Public Utilities ("Board") in the above-captioned matter, authorizing a further extension of the established regulatory asset period from December 31, 2022 to March 15, 2023.

Consistent with the Orders issued by the Board in connection with In the Matter of the New Jersey Board of Public Utilities' Response to the COVID-19 Pandemic for a Temporary Waiver of Requirements for Certain Non-Essential Obligations, BPU Docket No. EO20030254, Order dated March 19 and May 20, 2020, respectively, this document is being electronically filed with the Board and the New Jersey Division of Rate Counsel. No paper copies will follow.

Thank you for your time and attention to this matter. Please direct any inquiries regarding this matter to the undersigned.

Very truly yours,

matter blesom

Matthew M. Weissman

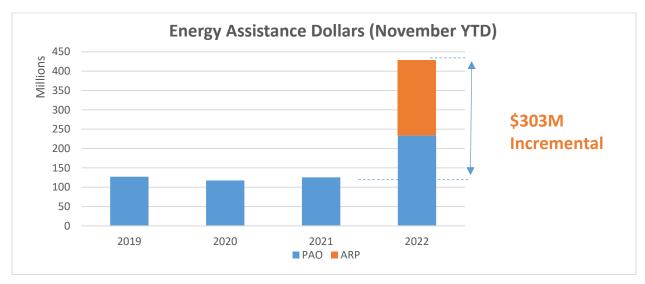
cc: Service List

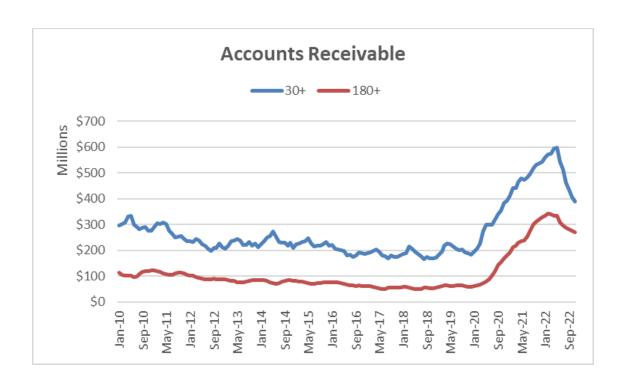
Utility Collection and Outreach Plan for Q1 2023

Payment Assistance Outreach Efforts

In 2021, PSE&G embarked on a comprehensive communication plan to ensure no customers struggling to pay their bill would be unaware of assistance that was available. This included bill inserts and bill messages, direct mail, personal phone calls, television and radio advertising, public webinars, meeting with policy makers and trusted community organizations, bodega posters, distribution of materials through food pantries and senior centers, social media advertising in English and Spanish, and even a door-to-door campaign. Every field visit to a residential customer by a field collector included the sharing of Payment Assistance Program information.

In 2022, these efforts continued and were recognized by Chartwell as a Best Practice in Program Marketing out of 50 submissions received from around the country. In addition, customer surveys show that our customer base's awareness of energy assistance programs is close to 70%. Our communication plan has resulted in our customers' receipt of \$303M more in energy assistance in 2022 than they had been receiving annually immediately before and during the pandemic, helping to drive down PSE&G's outstanding Accounts Receivable. In the chart below, PAO refers to Payment Assistance Outreach or the historical energy assistance programs available in New Jersey through the Universal Service Fund, Fresh Start Program, Low Income Home Energy Assistance Program, Payment Assistance for Gas and Electric (PAGE), NJ Shares and Lifeline; ARP refers to the American Rescue Plan.





Continued Promotion of Universal Service Fund and Other Programs

As funds from the American Rescue Plan have expired, the Universal Service Fund (USF) with Fresh Start Program (FSP) expansions remains in place. This program is now the best source of funds for a delinquent customer to catch up on past due balances and avoid shut-off, because while energy assistance dollars have helped over 210K PSE&G customers, customer arrearages over 180 days are still 5 times what they were pre-COVID. Based on PSE&G's years of collection experience and observations made during COVID shut-off restrictions, there are certain customers who do not act until shut off is imminent. PSE&G collectors will continue, through March 15 and thereafter, to attempt contact with customers who have not received assistance, to explain USF with Fresh Start and, if appropriate, shut off a service. This will drive customers to our Collection Call Center, where representatives have been trained in these programs, or to our Customer Service Center, where intake agencies are present several days a week.

PSE&G will continue through March 15, 2023 and throughout the year to maintain our social media presence, maximize digital communication channels, produce timely bill inserts and maintain a presence at community events throughout our territory. In addition, we will be doing another post card in January to delinquent customers with no e-mail on file. During Q1 we will also work on promotions for PAGE and NJ Shares, as both programs may benefit undocumented customers. In February, prior to the end of the WTP, PSE&G will reach out to all our delinquent customers explaining LIHEAP, the emergency benefits and opportunities to enter into Deferred Payment Arrangements.

I/M/O the New Jersey Board of Public Utilities Response to the COVID-19 Pandemic for a Temporary Waiver of Requirements for Certain Non-Essential Obligations BPU Docket Nos. EO20030254 and AO20060471

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